



WISCONSIN TAP CHASER MOBILE APP IS LIVE!

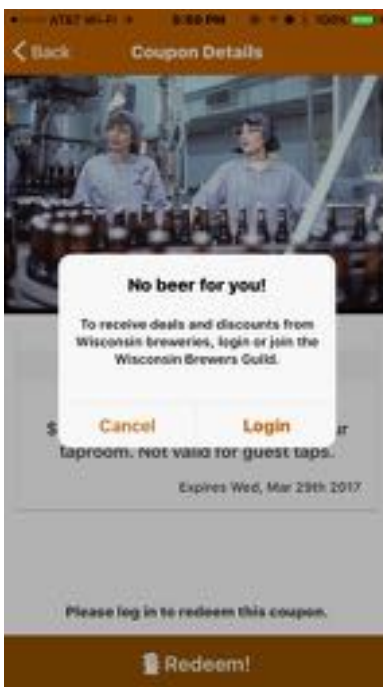
The Wisconsin Tap Chaser mobile app is used by WiBL Members of Wisconsin Brewers Guild to redeem discounts when they visit your brewery. The Wisconsin Tap Chaser is a free download at the Apple and Google app stores but customers **must be logged in as a Wisconsin Brewers Guild Member to redeem discounts.** Membership info is at:

<https://wibrewersguild.com/join/wibl.php>

WiBL's must show their phones to staff as they tap the green "Redeem" button and then show your staff the blue "Success!" screen to receive their discount. The mobile app will keep track of coupon redemptions and expirations.

Download the app yourself to see your current brewery listing. The fictional Shotz Brewery example coupons are shown below. **Make sure your staff knows** that a Tap Chaser coupon is only valid when the GREEN "Redeem!" button is tapped by the customer to reveal the BLUE "Success!" screen. Staff should witness the customer tapping on the screen.

Remember this phrase for "Redeem!" buttons..... "Brown is Bad. Green is Good"



User is NOT Logged In
"Brown is Bad"



User is logged in
"Green is Good"



The coupon was redeemed
They receive \$1 Off a Pint